

# DARRYL M. GANN

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## SUMMARY OF QUALIFICATIONS

Award-winning and results-oriented Web Design Professional possessing exceptional design and marketing skills. Demonstrated ability to streamline Web site production that increases client satisfaction, business retention and company profit. Proven track record of consistently exceeding client set objectives and goals through strategic design, easy-to-navigate layouts, customer interaction and business revenue channel expansion.

## WEB DESIGNER

### FREELANCE 2008 - PRESENT

Designed and Maintained Web sites: [D's Trailer Park](#), [They Don't Make' Em Like That Anymore](#), [A Cartoon History of the Middle East](#), [The Beatles: A Cartoon History](#)

### PROFESSIONAL EXPERIENCE

ROBERT HALF TECHNOLOGY – *Dallas, Texas 2007*

Maintained company intranet site for **VHA Inc.** on a contractual basis.

VERIZON/IDEARC SUPERPAGES – *Coppell, Texas 2001- 2007*

Challenged by telecom leader to create and maintain Web sites, e-commerce portals and services for small to mid-sized firms. Attend to individual client needs in ensuring professional and easily navigable, effective Web sites.

- Professionally designed Web presence for key clients
- Awarded yearly certificates for maintaining perfect attendance record.
- Sustained 100% customer satisfaction by working on sites until all customer specifications were met that increased client confidence and retained integral business for Verizon/Idearc.

THE ADDECO GROUP – *Dallas, Texas 2001*

Edited Web sites for small to medium-sized companies on a contractual basis. Efforts led to full-time position at Verizon.

## GRAPHIC ARTIST

AQUENT PARTNERS/THE ART SQUAD – *Dallas, Texas 1995 - 2001*

Created and edited advertisements, documents, presentations, manuals and Web sites for small to large clients.

- Clients include **AT Kearney, Deloitte and Touche, Ernst and Young, Home Depot, Pricewaterhouse Coopers, Verizon, JC Penney, The Dallas Morning News** and **KPMG Peat Marwick**.
- Used such skills as Adobe Illustrator, Quark XPress, ImageReady and other key tools supporting quality Web site and advertisement development that increased client Web presence effectiveness.

AT KEARNEY/EDS – *Plano, Texas 1998 - 1999*

Named as sole Graphic Designer to A. T. Kearney's Project Management Team. Promoted to position from temporary service contract based on outstanding job performance.

DIRECT PRESS MODERN LITHO – *The Colony, Texas 1994 - 1995*

Laid out JC Penney Catalogs as typesetter, dropping in text on scanned images.

BMG ADVERTISING AND PUBLIC RELATIONS – *Dallas, Texas 1993 – 1994*

Selected as Intern by Royal Optical's in-house art department.

### TECHNICAL EXPERTISE

**Computer Skills:** HTML, CSS, Dreamweaver, Flash, Photoshop, PageMaker, Illustrator, Quark Xpress, MS Word, MS FrontPage, MS PowerPoint, ImageReady and Direct Mail. **Operating Systems:** Windows (Various) and Macintosh (Various).

### EDUCATION

UNIVERSITY OF NORTH TEXAS, BA, - English

COLLIN COUNTY COMMUNITY COLLEGE *Plano, Texas - Graphic and Web classes*

CERTIFICATE OF COMPLETION – Graphic Illustration (American Trade Institute)